



FRESHFARM

nourishing our food future

DAN GORDON
Hanover Company
1780 S. Post Oak Lane
Houston TX 77056

February 2, 2022

Dear Mr. Gordon,

Thank you for taking the time to speak with us about the future for a farmers market on Reed St.

We would be happy to continue working with you and ANC 5B towards starting a farmers market around phase 2 of the Reed St development slated for sometime in the year 2026. We are grateful that the space is being designed with the farmers market in mind and we are happy to further consult to that end.

As we have discussed, you are going to work with District Columbia staff to create a portion of Reed Street appropriate for a farmer's market, subject to approval by the District Department of Transportation and other DC agencies. In addition, in order to support the operation of the farmers market, the vendors need access to electrical outlets and a hose spigot. It is our understanding that you will design the area for the farmers market to include electrical outlets and a hose spigot. Furthermore, in order to house tents, tables and other equipment necessary to operate the farmers market, it would be helpful to have access to a storage room, which you have indicated you will provide to us.

The investment needed for operations is \$140,000 for services for a five-year period – assuming we start in 2026, this will enable operations through 2030. This investment will assist in covering the annual cost of approximately \$30,000 which is required, on average, to operate a farmers market for the first five years. These operating expenses include costs for equipment, insurance, permits, management, and programming.

We are excited by the prospect of serving the surrounding community with a well-supported market in our path to building a more sustainable and equitable food system.

Thanks again and look forward to continuing the work and conversation.



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Sincerely,

A handwritten signature in black ink that reads "Hugo Mogollon".

Hugo Mogollon

Executive Director

FRESHFARM Markets, Inc.